

One business model. **THREE INDUSTRIES.**



 **TRANSWORLD**  
*Business Advisors*  
*Business Sales • Franchises • Mergers & Acquisitions*

## **TRANSWORLD BUSINESS ADVISORS**

is part of United Franchise Group, parent company to some of the world's most successful franchise systems specializing in providing personalized business services. The UFG corporate headquarters, located in West Palm Beach, Fla., controls operations for franchises and master franchise partners in more than 60 countries around the world.

UFG consists of the award-winning business-to-business brands: SIGNARAMA, EmbroidMe, Billboard Connection, Plan Ahead Events, Transworld Business Advisors and SuperGreen Solutions. The experts at UFG have used their over 30 years of franchising experience to grow the industry giant into a \$500 million dollar success story.



## **TRANSWORLD BUSINESS ADVISORS**

has assisted buyers and sellers in thousands of transactions for over 30 years. Our business model is centered around three thriving industries, all involving the development and growth of existing and new businesses. Backed by United Franchise Group, we have more than 25 years of franchising experience led by CEO Ray Titus, who has earned a multitude of franchising honors and recognition. You will be able to take advantage of all this exciting franchise opportunity has to offer and of course, reap the benefits of one of the most established names in the business brokerage and franchise consulting industries.

Andrew Cagnetta, CEO of Transworld Business Advisors, knows firsthand the complexity of selling or buying a business. In fact, he first came to Transworld in 1994 as a buyer looking for a business to support his family. He was so impressed with the genuine nature of the business he decided to join the Transworld team. After working in the field for a few years, he bought the company and has continued to strengthen the underlying foundation of the company to help "good people do good deals."



“The starting point of all achievement is desire.” Napoleon Hill



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#### **BUSINESS BROKERAGE**

You will be a specialist in providing all of the necessary services needed to assist others in buying or selling any type of business. We will show you how to become a trusted advisor in your local business community, so when the time comes to sell their business you will be able to provide all of the following services:

- Preparing the business for sale
- Analyzing market conditions and providing guidance on value
- Listing and marketing the business to obtain qualified buyers
- Assisting in the negotiation between the buyer and seller
- Arranging financing and coordinating closings

There are approximately 10 million businesses in the U.S. An average of 2 million businesses are for sale each year, therefore 1 out of every 5 businesses are for sale every day. You will earn a commission on the sale of these businesses.

#### **FRANCHISE CONSULTING**

We represent hundreds of well-established franchise opportunities across different industries and investment levels. You will work with your clients who are interested in buying a franchise to match them with the opportunity that best fits their criteria based on their background, interest, and financial requirements.

#### **FRANCHISE DEVELOPMENT**

As you develop relationships in your business community, you will find successful owners who want to franchise their business. Our established network of experts will allow you to provide a full service package in providing all the necessary services for your clients to enter the world of franchising including the following: legal documents, training and operations manuals, and procedures in operating the franchise.

## **THE TRANSWORLD BUSINESS ADVISOR MODEL**

- High profits
- Low monthly overhead
- Low start-up cost
- No inventory to buy
- Comprehensive training
- Ongoing support
- Operate from a virtual or executive office suite



## **AS A TRANSWORLD FRANCHISEE, YOU WILL RECEIVE**

- Two weeks initial training
- Transportation, lodging and lunch during training
- Turnkey business
- Initial supply of marketing materials
- Marketing and ongoing support
- Access to proprietary software and brokerage support



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