

# The Art of Investing

## WHY FRANCHISING IS A GREAT CHOICE

If you're thinking of getting into the business brokerage industry, franchising with Transworld can help eliminate some of the frustration that goes along with opening a new business from scratch. Here are a few key ways we can help simplify things.

### LEARN THE ROPES WITH A TRAINING PROGRAM

When you open a new business, it's up to you to teach yourself the ins and outs of your trade. But when you franchise with a company like Transworld, you can look forward to comprehensive training programs to teach you what you need to know.

The business brokerage industry can seem intimidating from the outside, but once you've worked through our training program, you'll be ready to get started!

Learning all of the tricks of the trade could take weeks or even months! Save yourself valuable time and energy by franchising with Transworld.

### ASK FOR HELP FROM SUPPORT SPECIALISTS

One of the toughest parts of opening a new business from scratch is that there's no one you can turn to for help. Why go it alone when you could franchise with Transworld and rely on our experts to support you every step of the way?

Whether you have questions about marketing or running your business as efficiently as possible, we'll be there to help.

### A STRONG REPUTATION

Clients know that when they come to Transworld, they can expect a high level of service.

We've spent years making a name for ourselves as a business brokerage company that our clients can trust to manage their needs with discretion and expertise.

Why spend years building up a strong reputation as a business broker when you can franchise with Transworld and take advantage of our trusted brand recognition right away?

**Contact us** today to learn more about how we help our franchisees to start new careers as business brokers.